

BRIA Regional in-house Workshop
“Public-Private Partnership (PPP)”
21-23 March 2017, VIET NAM

PROSPECTUS

1 Background

Better Rice Initiative Asia (BRIA) project has entered its final year of implementation, after 3 years of full implementation in the region. As a multi-country projects, BRIA has successfully implemented various innovative interventions to improve the sustainable inclusive rice value chain with the PPP principles in the four BRIA countries (Indonesia, the Philippines, Thailand, and Viet Nam).

Towards the end of the project implementation, BRIA Regional Secretariat would like to highlight the importance of PPP model in building strong relationship among stakeholders and to adopt the project interventions. The true success of the project can be seen, if the success stories and lessons learnt from the project is widely adopted and be sustained by the beneficiaries from various stakeholders. Although the project will end by end of 2017, the support from the national authorities, private sectors, public sectors, together with farmers will remain. Multi-stakeholders collaboration along the value chain towards sustainability is the way to reach wider adoption of the interventions and to transform the value chain in the sustainably.

A sustainable value chain framework that is promoted by GIZ -ValueLinks framework- describes the three levels of stakeholders: Micro, Meso and Macro, which are interlinked to each other in sustainable value chain upgrading. Besides the collaboration among the value chain actors along the value chain (micro), support from the other stakeholders in the meso and macro levels are important to provide relevant public research, multi stakeholder forum (meso), infrastructure development, and political framework (macro), etc.

Given the evolution of PPP concepts, model, and terminology, the definition of PPP plays important implications for the suggestion for BRIA stakeholders to adopt the interventions. In fact, the perception from various sector towards the other sectors could trigger miss-perception of the application of PPP model. This in-house workshop will allow the BRIA experts to get the common understanding of PPP principles and its contribution in the sustainable and inclusive rice value chain. Moreover, this workshop will also allow the BRIA experts to exchange more on their experiences as an evaluation phase to build a good recommendation for other stakeholders in improving the sustainability of rive value chain in the region.

2 Objectives

Specifically, the sequence of sessions is designed to reach the following **objectives**:

- To exchange and get the common understanding of PPP model
- To identify the success factors of PPP in rice sector from project experiences
- To develop recommendation to strengthen PPP model in sustainable rice value chain

3 Target Participants

To accumulate BRIA's internal and external expertise on PPP model, BRIA national and secretariat team who's involve in the management strategic and operational activities of BRIA project are invited to participate this workshop. The workshop is not organised only for the internal GIZ staffs, but also to the project counterparts (public / private sectors) who are actively engaged in the project. The in-house workshop is organised exclusively for max. 25 participants in total (2-4 participants / project team).

4 Documentation

The in-house workshop will focus on the PPP model in inclusive and sustainable rice value chain, in adoption of ValueLinks framework. As most of the target participants have joined the previous in-house workshop in sustainable value chain, participants are advised to use the result of the previous workshop as the basis for the case studies that will be used in this workshop.

6 Registration

Please register until **28 February 2017**, by submitting the registration form to [BRIA Regional Secretariat](#)

7 Contacts

For further questions, please feel free to contact us:

BRIA Regional Secretariat

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Astari Widya Dharma: astari.dharma@giz.de

Registration: Mrs. Kwan, kwanruthai.khomvilai@giz.de,

INFORMATION NOTES

Venue and Time

The workshop will be held at:

[Nesta Hotel](#), Can Tho
9C Tran Phu St., Cai Khe Ward, Ninh Kieu Dist.
CanTho City, VIET NAM
Tel: (84) 7103 822 216 - Fax: (84) 7103 831 216

The workshop will officially start on Monday, **20 March 2017**. The participants are kindly invited to join the introduction, briefing and opening dinner, and to meet at the [Huong Sen Hotel](#), lobby at **17.00h**. The workshop will be started by the field visit on the 21 March 2017, visiting two models of PPP. Then exchange workshop will be continued at Nesta hotel, Can Tho from the 22 – 23 March 2017.

Airport Transfer

All participants are advised to fly-in to Tan Son Nhat (SGN) International Airport, Ho Chi Minh City. Transportation for the participants are organised from the airport to Suong Sen Hotel, Dong Thap, with two pick-up time: 10.00h and 14.00h. In case of emergency, kindly contact the following number:

	Departure time	Contact person	Ph. Number
1 st group	10.00	Pham Thi Thuy An	(84) 0966 216 508
2 nd group	14.00	Nguyen Thi Hong Huong	(84) 0983 284 220

Accommodation

Date (Y2017)	Hotel
20-21 March (1N)	Huong Sen Hotel
21-24 March (3N)	Nesta Hotel

Any subsequent changes in flight schedule should be communicated to the organizer team as soon as possible. Kindly contact: Mrs. Kwan kwandruthai.khomvilai@giz.de, cc: Mrs. Kieu kieu.nguyen@giz.de

Currency Exchange Rate

Money changer available at the airport. 1€ is approximately equivalent to 24,000 Vietnamese Dong (VND).

Time Zone

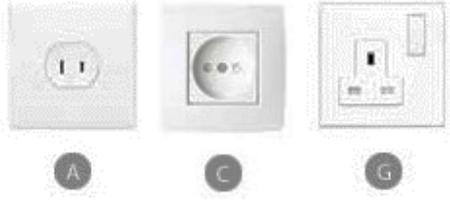
Viet Nam Time Zone is UTC/GMT +07:00 hrs.

Weather

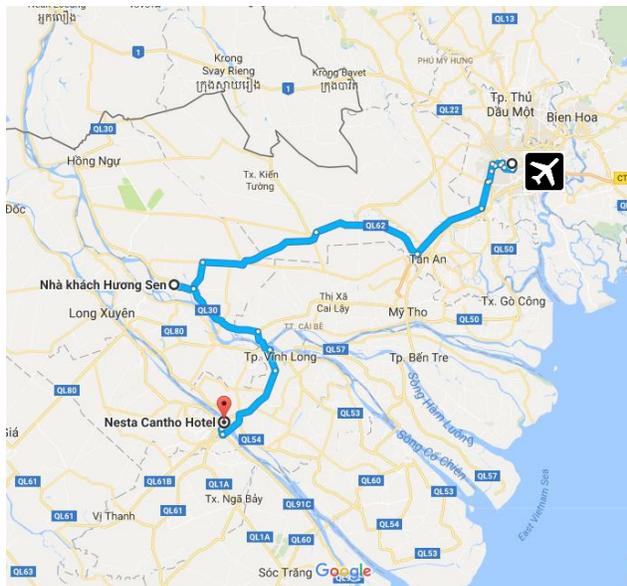
By March, Vietnam's three weather systems align meaning you can expect dry sunny weather throughout the country. Temperatures in the south are starting to rise although the peak is not expected until later in the month or early April. The weather remains dry, partly cloudy, with the average temperature around 25°C- 34°C.

Electricity

The standard residential voltage in Vietnam is 220V, with A, C, and G socket type.



Map



Tan Son Nhat (SGN) Airport- Hung Sen Hotel, Dong Thap = 146km

Nesta Hotel, Can Tho - Tan Son Nhat (SGN) Airport = 175km